



### QUICK FACTS:

- 3,450 DISTRACTION-RELATED DEATHS IN 2016.
- 481,000 PASSENGER VEHICLES WERE DRIVEN BY PEOPLE USING HANDHELD CELL PHONES AT A TYPICAL DAYLIGHT MOMENT IN 2016. (NHTSA.GOV)
- APPROXIMATELY NINE PEOPLE ARE KILLED AND MORE THAN 1,000 ARE INJURED EVERY DAY IN CRASHES INVOLVING A DISTRACTED DRIVER. (CDC.GOV)
- TRAFFIC CRASHES ARE THE NUMBER ONE CAUSE OF DEATH FOR PEOPLE AGES 16 TO 24. (OKSAFETY.ORG)
- SENDING OR READING A TEXT CAN TAKE YOUR EYES OFF THE ROAD FOR 5 SECONDS. AT 55 MPH, THAT CAN BE SIMILAR TO DRIVING THE LENGTH OF AN ENTIRE FOOTBALL FIELD WITH YOUR EYES CLOSED.
- MORE THAN 90 PERCENT OF TEENS AND ADULTS SAY THEY'D STOP TEXTING WHILE DRIVING, IF SOMEONE IN THE CAR JUST ASKED.

Learn more at- [OKLAHOMACHALLENGE.ORG](http://OKLAHOMACHALLENGE.ORG)

### Types of Distraction

**Manual-**  
Anything that takes your hands off the wheel

**Visual-**  
Taking your eyes off the road

**Cognitive-**  
Taking your mind off driving

**Texting while driving causes all three!**

**You Can Help!**

Take the Oklahoma Challenge today

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