

Oklahoma Challenge

Teen Traffic Safety Program

OklahomaChallenge.org



ANNUAL REPORT
2023



“This event opened my eyes - I am 42 years old, and I see everything in a whole new light because I came today. Traffic safety is so relevant for my students.”

- HOSA Instructor



Oklahoma Challenge was generously supported in 2023 through grants and donations from



OKLAHOMA CHALLENGE OVERVIEW

Program Components

Oklahoma Safe Driving Challenge

Oklahoma Safe Driving Challenge is a simple idea - increasing student-led traffic safety conversations & activities reduces traffic crashes. Peers talking to peers works! This program is modeled after the National Highway Traffic Safety Association (NHTSA) best practices Peer to Peer Teen Traffic Safety Guide. Teens who regularly participate in positive social projects designed to help their peers and others are less likely to engage in risky behaviors (*Benton, as cited in Varenhorst, 2004*).

Oklahoma Safe Driving Challenge creates an empowering environment for students to share this important, life-saving traffic safety message with their peers. This easily accessed online competition incentivizes and rewards them by providing a robust competitive platform to entice them to share the message, WIN, save lives, and reduce injuries! OklahomaChallenge.org is designed as a portal to connect schools with teen traffic safety activities available both in Oklahoma and across the United States. Activities range from basic activities, such as posting "Phone Down, Buckle Up" signs in school parking lots, to outreach through community events, and safety awareness days. Most of these activities are FREE to the schools. If payment is needed it is noted on the activity information.

By providing teen crash rate data and a growing list of safe driving activities, Oklahoma Safe Driving Challenge raises awareness of the need for safe driving programs, provides the tools to find crash reduction activities, and awards points to schools for completing and submitting their activities. Winners are announced at the FCCLA and HOSA Annual Conventions in April and will receive Safety Awards provided by State Farm, Oklahoma State Medical Association Foundation, and other sponsors.

Safe Driver App Contest

In partnership with Cambridge Mobile Telematics, Oklahoma Challenge offers the Safe Driver App Contest for Oklahoma students aged 16-22. The app gives them driving feedback EACH DRIVE and the contest offers incentives to stay involved. Focused on enhancing a range of driving improvements, the app tracks hard braking, speeding, phone distraction, hard turning and acceleration. Anonymous post contest analysis of the student's telematics data indicates that participants show **significant improvement** during the contest. Cash prizes are awarded to top drivers in several categories.

Traffic Safety Day & Events

Traffic crashes are the #1 cause of unintentional death for young people aged 16-24. We like to educate the way we like to learn, hands-on! Our Traffic Safety Days are structured with these components (although no two events are the same):

Distracted driving presentation – foundational presentation to large group of students. Emotional and fun videos with group interaction.

Booth area – Fun, informative, interational booths many with giveaways for the students. Inside where paper won't fly away in the wind.

Outside area –hands-on large activities, semi-trucks, energy equipment, mule and cones, roll-over simulator, text-wrecked car, etc.

Students rotate through our presentation, booths, and outside activities. Every student gets to experience all the activities while staying busy and engaged the whole time! Each event is uniquely tailored based on the location, # of students and the # of partners able to join us. Oklahoma Challenge uses Traffic Safety Days as a tool to engage schools, organizations, and communities to begin and enhance teen traffic safety work.

“Oklahoma Challenge does so much. I really appreciate your efforts. I will continue to offer this opportunity to my classes and to my chapter, it is so important.”

- Oklahoma FCCLA Advisor

We have a booth or two at our events as well. We train student group officers or college facilitators, or local community folks to lead these when possible.

Distraction Dangers

Includes digital distraction, cognitive & manual distraction, and other ways students can avoid allowing driving to become secondary to other activities. The Red Thumb Campaign is promoted, as well as the Safe Driver App Contest when the contest is going.

Musical Seatbelts: Yes, high school and even post-secondary students are excited to play this interactive game! Fun music, quickly sitting and buckling up, and learning the importance of seatbelts. This is often rated one of our top interactions!

Oklahoma Challenge additional components and benefits:

You are the Solution Presentation – stand-alone presentations

Presentation done for educators, community members and students about various aspects of traffic safety including distraction, seatbelt use, dangers of speeding, etc. and how the behavior of both drivers and passengers matter. These presentations are offered by staff, college facilitators, or student group officers depending on the need and availability.

Partnership Development

At Oklahoma Challenge we know that a rising tide raises all ships – so creating and developing strong partnerships is a priority. We seek partners who are natural traffic safety allies and additionally look to form new alliances with those that work with youth from within and outside of the realm of traffic safety.

Student Leadership Development

Oklahoma Challenge was designed with building student leadership in mind. Whenever possible we help develop students become peer educators and hone important leadership skills. These skills not only enhance their work personally messaging traffic safety to their peers but are also tools for success in high school, college, or trade school and wherever life leads them, including, we hope, transportation/safety careers. Fingers crossed!

Weaving Connections

There are numerous organizations, state agencies, non-profits, law enforcement agencies, first responders, transportation professionals, and injury prevention professionals that have traffic safety and injury prevention within their purview. By bringing these groups together Oklahoma Challenge finds ways to collaborate, strengthen, and enhance this network to help the community and young people promote traffic safety and safer roads for all.

Leveraging & Opening Doors

Because the Oklahoma Challenge has been around since the mid 1980's and has long-standing relationships with education and student organizations we are able to readily gain access to schools, teachers, and students. Many of the partner organizations with whom we work struggle to successfully reach students and schools. Through our Traffic Safety Days and other events, we cast a wide net and intentionally include partners as often as possible. This broadens the scope of the traffic safety information students receive, enhances their learning experience, and helps Oklahoma Challenge provide many meaningful firsthand opportunities to students across the state.

SAFE DRIVER APP CONTEST

Use token: Safe08

October 23rd - January 8th

Oklahoma Challenge

Oklahoma young drivers 16-22 can win more than \$5000 in prizes!

Weekly cash prizes and so much more.

Download DriveWell Go and get started today.

DRIVE SAFE FOR A CHANCE TO WIN

ANDROID APP ON Google play

Download on the App Store

Required username format:
First Name + Last Name + School
 Correct format = Julie.M.NormanHighSchool
 (Usernames not in this format will be disqualified)

Oklahoma Challenge
 #drivingsafematters

SAFE DRIVER APP CONTEST?
 IS THERE A WAY I CAN GET
 SOME CAT TREATS OUT OF THIS?

BONKE BANKERS

Frankie, the Traffic Safety Cat

Spring 2023 Contest (Preliminary Results)

We compared user scores and sub scores (scaled from 40 to 100) for the first and last recorded two-week scoring period for each contestant. The first possible scoring date was March 24, 2023, and the last was June 29, 2023. We excluded scores that were based on less than 50 miles of driving over the two-week period. With this exclusion, there were a total of 117 scored contestants. (For consistency, we used scores that did not consider any driver relabeling of trips, e.g., from driver to passenger.) Note that the overall scores and the component scores range from 40 to 100 where a higher score is better—meaning lower levels of risky behaviors. The calculations are summarized in the table below:

Share of Scored Drivers with a minimum improvement in overall score and subscores.					
Change between 1st and last scores	Overall score %	Hard Braking %	Speeding %	Phone Use %	Excessive Acceleration %
% > 10%	27.4%	29.9%	17.9%	33.3%	28.2%
% > 15%	21.4%	25.6%	11.1%	25.6%	22.2%
% > 20%	14.5%	23.1%	8.5%	17.9%	19.7%

Goal 1. 25% of participants will reduce their risky driving behavior by 15%

This goal was almost achieved: 21% of the participants improved their overall score by at least 15%. More than 25% improved their overall score by at least 10%.

Goal 2. The bottom 25% of participants will experience a 15% reduction in Speeding.

Of the 29 drivers with the lowest initial scores for speeding, 45% improved their scores by at least 15%. Speeding was the behavior that showed the least improvement over time. However, this measure of speeding is based on exceeding the posted speed limit, and thus is not always directly related to safety, given that many jurisdictions design roads to be safe at speeds of at least 10 mph above the posted limit.

Goal 3. 20% of participants will reduce speeding during the contest by 10%.

This goal was almost achieved: 18% of participants had a 10% or greater improvement in their speeding score.

Goal 4. 10% of participants will reduce speeding by 20%

This goal was achieved: 11% of participants had a 20% or greater improvement in their speeding score.

Goal 5. 20% of participants will improve distraction by 15%.

This goal was achieved: 26% of participants had a 15% or greater improvement in phone motion, a measure of distraction from phone use.

Goal 6. 10% of participants will improve distraction by 20%.

This goal was achieved: 18% of participants had a 20% or greater improvement in phone motion.

Fall 2023 Contest Results (Annual Report Supplement Pending)

Our Fall contest runs through January 8, 2024. Our fall contest had far better participation, increasing to 683 unique users, a more than 450% increase in participation. With significantly higher participation, we expect to have a more robust analysis of the data collected than was possible with our spring 2023 contest.

Additional Results

We feel that there are more qualitative results that come from conducting this contest and other Oklahoma Challenge activities.

- Students and educators are having repeated conversations about driving safety, speeding, and distraction.

- Students are having conversations with friends and peers about driving safety, speeding, and distraction.
- This contest garners media attention that helps us cast a wider net of influence than would be possible without it.
- We are able to engage students who might not otherwise be engaged or interested in traffic safety activities.



PARTNERS

Oklahoma Challenge partners alphabetically.

- **Cambridge Mobile Telematics** – marketing and technical staff support for Safe Driver App Contest (spring & fall.) Telematics platform for the contest.
- **Abate Oklahoma** – Provides volunteers and mobile motorcycle safety equipment, and mileage, overnight expenses for 10 Traffic Safety events across Oklahoma.
- **Safe Oklahoma** – Provides staff, overnight expenses, and mileage to 10 Traffic Safety Day events across Oklahoma.
- **Oklahoma County Sheriff's Department** – Staff, mileage, overnight expenses, and mobile seatbelt safety equipment to 10 Traffic Safety Day events across Oklahoma.
- **Oklahoma County Sheriff's Department** – Staff, mileage, overnight expenses, and impaired driving awareness equipment to 10 Traffic Safety Day events across Oklahoma.
- **Oklahoma Highway Patrol** – Staff, mileage, and patrol cars to 10 Traffic Safety Day events across Oklahoma.
- **Oklahoma Department of Transportation** – 5 staff members, mileage, and road construction and maintenance equipment to 10 Traffic Safety Day events across Oklahoma.
- **Oklahoma Safety Council** – Staff, mileage, overnight expenses, and impaired driving awareness equipment to 3 Traffic Safety Day events across Oklahoma.
- **Move Over (ODOT)** – Staff, mileage, overnight expenses, and impaired driving awareness equipment to 3 Traffic Safety Day events across Oklahoma.
- **Safe Kids Oklahoma** – Staff, mileage, overnight expenses, and impaired driving awareness equipment to 10 Traffic Safety Day events across Oklahoma.
- **National Guard** – Staff, mileage, and giveaways at 2 Traffic Safety Days events.
- **Safe Kids Tulsa** – Staff, mileage, overnight expenses, and impaired driving awareness equipment to 5 Traffic Safety Day events across Oklahoma.
- **Oklahoma State Department of Health** – Staff, mileage, and impaired driving awareness equipment to 5 Traffic Safety Day events across Oklahoma.
- **AAA Oklahoma** – Staff, mileage, and overnight expenses to 4 Traffic Safety Day events across Oklahoma.
- **Teens in the Driver Seat** – Staff, mileage, overnight expenses, materials, and giveaways to one Traffic Safety Day event across Oklahoma.
- **Walmart** – Staff, mileage, overnight expenses, and semi-truck to 3 Traffic Safety Day events across Oklahoma.
- **Dot Foods** – Staff, mileage, , and impaired driving awareness equipment to 2 Traffic Safety Day events across Oklahoma. Cash Grant to support Traffic Safety Days across Oklahoma.
- **Dolese** – Staff, mileage, overnight expenses, and semi-truck to 2 Traffic Safety Day events across Oklahoma.
- **UPS** – Staff, mileage, and semi-truck to 2 Traffic Safety Day events across Oklahoma.

- **Work Zone Safe** – Staff, mileage, overnight expenses to 10 Traffic Safety Day events across Oklahoma. Also supplied student meals and event tickets in kind.
- **ACOG** – Staff and mileage, to one Traffic Safety Day events across Oklahoma.
- **EMSA** – Staff, mileage, and first responder vehicles and equipment to 4 Traffic Safety Day events across Oklahoma.

Victim’s Impact Panel of Oklahoma – Staff, mileage, and activity for two traffic safety day events.

- **American Trucking Association** – Staff, mileage, overnight water station, waste disposal, waste disposal truck for two traffic safety day events.
- **Waste Management** – 10 Staff, mileage, water station, waste disposal, waste disposal truck for one traffic safety day event.

Oklahoma Challenge was able to leverage in-kind support of over \$250,000 in 2023 to support traffic safety outreach and engagement for schools, students, and communities. Oklahoma Challenge is committed to developing, and maintaining partnerships to empower students, and help improve traffic safety.

“This campaign has reminded me of the personal loss of my brother and nephew. It has changed my driving habits. It’s valuable information for everyone.”

**–Karen Flatt
Northeast Tech
Nursing Instructor
Oklahoma Safe Driving Challenge Leader**

Oklahoma Challenge 2023 Events

Teen Traffic Safety Event	Date	Location	#Schools	Attendees	Volunteers
Traffic Safety Day	3/6	Oklahoma City Community College	2	250	20
Traffic Safety Day	3/7	Oklahoma City Community College	2	100	15
Traffic Safety Day	3/19	Riverside Indian School, Anadarko	1	307	20
You are the Solution Presentation	3/10	Heritage Hall High School	1	120	Staff
Distraction Dangers Booth	Mar	Oklahoma City Community College	1	150	Staff
UCO Peer Educator Spring Break event	Mar	University of Central Oklahoma	1	100	Staff
Traffic Safety Day	4/18	Guymon Fair Grounds	1	625	35
Traffic Safety Day	4/19	Guymon Fair Grounds	7	375	35
Mini Traffic Safety Day + Presentation FCCLA State Convention	4/6	Cox Convention Center	*300+	3000	15
Distraction Dangers Mini Challenge State 4-H RoundUp	7/26	Oklahoma State University	*75	600	10
Traffic Safety Day	9/5	NE Technology Center	13	210	20
Traffic Safety Day	9/27	Simmons Center, Duncan	7	365	35
Presentation +Traffic Safety Day w/ FCCLA	10/5	Edmond North High School (FCCLA)	23	300	10
Traffic Safety Day + Plenary Presentation HOSA Leadership Conf.	10/17	Embassy Suites, Norman	*100+	1500	25
Mini Challenge w/FCCLA	10/18	Shawnee Middle School	23	250	10
Traffic Safety Day w/ FCCLA	10/23	Minco High School	1	210	15
Traffic Safety Day w/ FCCLA	10/24	Boone Apache High School	19	266	15
OERB Road Safety Day	10/25	Dale High School	1	250	25
Traffic Safety Day	9/5	NE Technology Center	13	210	30
OERB Road Safety Day	11/16	Blanchard High School	1	700	25
*Specific # of schools participating is unknown – number provided is a very low estimate.			Schools	Attendees	Volunteers
Grand total			582+	9,888	360

ACTIVITY MATRIX

Winter 2023 (Spring Prep)

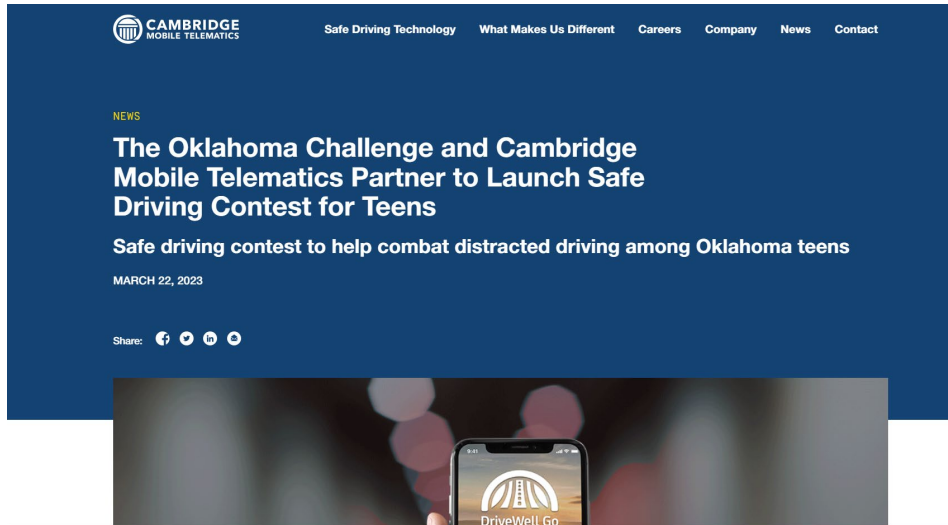
Activity	Date	Safe Driving Challenge	Safe Driver App Contest	Traffic Safety Day/Event	Traffic Safety Awareness	Distraction Dangers	Partnership Building	Student Leadership Development	You are the Solution/Presentation	Weaving Connections	Leveraging to Open Doors	Advocacy Efforts	Coordination/Planning	Reporting	# Students	# Schools	Town	County
		Coordinating w/ OCCC for TSD events		X	X	X	X	X							X			
Coordinating w/ Anadarko Indian School TSD		X	X	X	X	X							X					
Coordinating with Guymon 4-H for TSD events		X	X	X	X	X							X					
Coordinating with Duncan for TSD fall event		X	X	X	X	X							X					
Coordinating with Cambridge Mobile Telematics for Spring Contest			X		X	X							X					
Updating Ok Challenge online Safe Driving Challenge portal		X					X			X			X					
Bi Monthly Traffic Safety Tuesday emails		X			X	X				X								
Planning for LifeSavers Conference presentation		X	X		X	X				X		X	X					
Planning for State FCCLA Conference		X	X	X	X	X							X					
Monthly GHSA Report														X				
Monthly OHSO Reports														X				

Spring 2023 Season

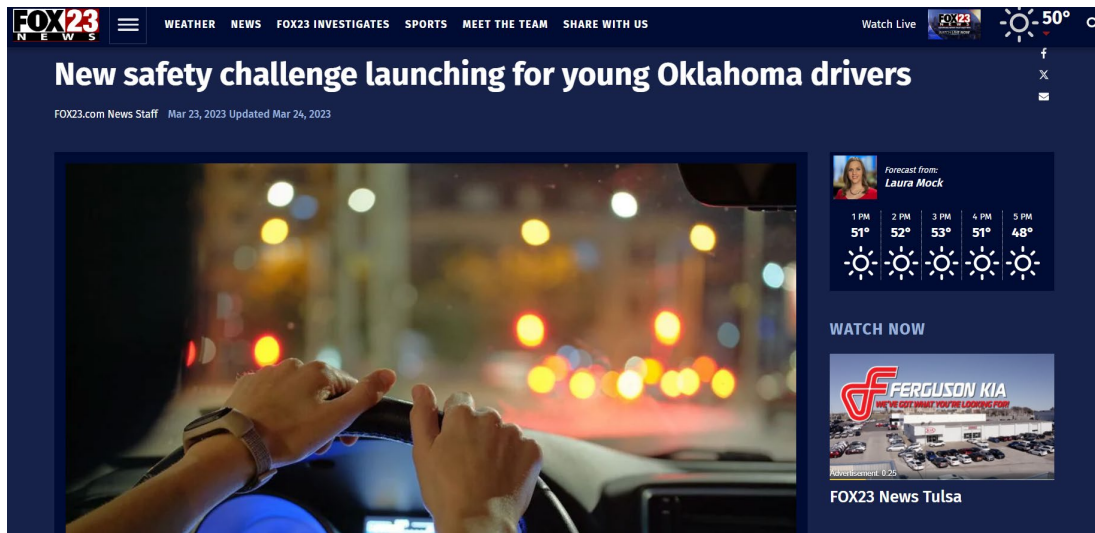
Activity	Date	Safe Driving Challenge	Safe Driver App Contest	Traffic Safety Day/Event	Traffic Safety Awareness	Distraction Dangers	Partnership Building	Student Leadership Development	You are the Solution/Pres	Weaving Connections	Leveraging to Open Doors	Advocacy Efforts	Coordination/Planning	Reporting	# Students	# Schools	Town	County
		Oklahoma City Community College	3/6	X	X	X	X	X	X			X				150	1	OKC
Oklahoma City Community College	3/7	X	X	X	X	X	X			X				125	1	OKC	Oklahoma	
Riverside Indian School	3/19	X	X	X	X	X	X			X				267	1	Anadarko	Caddo	
Safe Driver App Contest Launch	3/25		X		X									146			Statewide	
Frankie, Traffic Safety Cat Social Media Contest	Feb				X													Statewide
Seatbelt Selfie Contest	Mar				X													Statewide
Oklahoma City Community College	3/23				X	X	X							150	1	OKC	Oklahoma	
Guymon FCCLA Officers	4/17	X	X	X				X						4	1	Guymon	Texas	
Texas County TSD	4/18	X	X	X	X	X	X			X				600	1	Guymon	Texas	
Beaver County TSD	4/19	X	X	X	X	X	X			X				334	6	Guymon	Beaver	
Bi-monthly Traffic Safety Tuesday Email	Jan-May				X		X			X								
Partnership with NOYS							X	X		X		X						
Hands Free Driving Bill - Oklahoma Legislature							X	X		X	X	X						
Monthly GHSA Report	Mar-May												X					
Monthly OHSO Reports	Mar-May												X					

MEDIA COVERAGE

[The Oklahoma Challenge and Cambridge Mobile Telematics Partner to Launch Safe Driving Contest for Teens - Cambridge Mobile Telematics \(cmtelematics.com\)](#)



[New safety challenge launching for young Oklahoma drivers | News | fox23.com](#)



OKLAHOMA CHALLENGE GAINS ACCESS TO TEENS THROUGH YOUTH PROGRAMS

Teen driver safety program partners to reach thousands annually

By Cathy Jett for ATSSA



Linda Terrell, Oklahoma Challenge

Oklahoma Challenge's executive director has found the key to getting the initiative's award-winning safe driving program for teenagers into schools is to reach out to the teens themselves.

Linda Terrell and her staff contact youth leadership groups such as 4-H, the Health Occupation Students Association and the Family, Career and Community Leaders of America, along with their sponsors, to bring a Teen Traffic Safety Day to middle and high schools as well as technical schools and colleges. The program reaches thousands of students annually and this year won a National Highway Traffic Safety Administration (NHTSA) Public Service Award.

"A lot of our peers have difficulty getting into schools, but we don't because we have relationships with these leadership programs that allow the kids to take it on as an issue in the schools," Terrell said. "There's already a group, an automatic audience, and then they'll put it on, for example, for their whole school or they'll do ninth and 10th grade classes and [then] they'll do all the surrounding schools' ninth and 10th grade classes."

Oklahoma Challenge's role is to coordinate the event, recruit local and statewide traffic safety partners, and bring all the activities to the school.

The programs cover a variety of traffic safety issues such as distracted driving, the need to wear a seat belt, and awareness of a truck driver's blind spots since Oklahoma is an oil-producing state with many big rigs on the road. Students also learn about Work Zone Safe, a free, online teen driver's education course that started for Oklahoma teens and is now also offered as a national course. The teens also get to walk through a mock-up of a work zone so they understand the need to reduce speed and avoid distractions while driving through one.

"We have ongoing contests to keep them involved, to incentivize them to continue to share the message so it's not ever just a one event and over," Terrell said. "Brain science tells us we must hear something at least seven times before we start to integrate it into our thinking and our behavior."



Cliff Loveless, a volunteer with Oklahoma Challenge, brings a wrecked car to the nonprofit's Teen Traffic Safety Days where he talks to students about driver safety.

One of the competitions, the Safe Driver APP Contest, resulted from a partnership between Oklahoma Challenge and Cambridge Mobile Telematics, whose DriveWell App gathers sensor data from devices such as smartphones and connected vehicles to provide feedback about driver behavior.

Teens download the company's DriveWell Go app and receive a score on such things as accelerating, speeding, braking, making a hard turn and phone use each time they drive. Those with the best scores can win money, prizes and resources for their schools and clubs.

Another contest, the Oklahoma Safe Driving Challenge, is aimed at leadership groups or groups of students who bring a Teen Traffic Safety Day to their school. They receive points for doing additional activities either on the Oklahoma Challenge website or by creating their own to promote safe driving. The more points they get, the higher their position on a leaderboard compared to other groups or schools for recognition and awards.

"These competitions are always a nice little added incentive to keep them going," Terrell said. "They don't want another school to be ahead of them. They're going to jump in and do three more activities to get ahead."

Photo: courtesy of Oklahoma Challenge

The Oklahoma Challenge and Cambridge Mobile Telematics Partner to Launch Safe Driving Contest for Teens - Bodyworx Magazine



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The Oklahoma Challenge and Cambridge Mobile Telematics Partner to Launch Safe Driving Contest for Teens

March 23, 2023



Safe driving contest to help combat distracted driving among Oklahoma teens

NORMAN, Okla. & CAMBRIDGE, Mass. – (BUSINESS WIRE)–The Oklahoma Challenge, a traffic safety program focused on educating young drivers about the dangers of distracted driving, and Cambridge Mobile Telematics (CMT), the world's largest telematics service provider, have partnered on the Oklahoma Safe Driving Contest, a safe driving competition for teen drivers. The competition incentivizes

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Future health professional students get first look at risks of distracted driving | Local News | normantranscript.com



Future health professional students get first look at risks of distracted driving

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Future health professional students get first look at risks of distracted driving

Olivia McCourry Oct 16, 2023

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For National Teen Driver Safety Week, about 350 students from the Future Health Professionals high school and technology center will learn the risks of distracted driving Tuesday at The Oklahoma Challenge Teen Traffic Safety Day event.

The event will be held at the Embassy Suites, 2501 Conference Dr., at 2:50 p.m., and will demonstrate “finding blind spots around a large semi-truck, driving with impaired goggles around cones, walking through a simulated work zone, along with thirteen other safe driving interactive learning opportunities will fill the morning and afternoon” to students, an organization press release states.

The focus of these events has been on distracted driving over the past few years, said Linda Terrell, the executive director of Oklahoma Challenge.

When the project began in the eighties, issues like seatbelt wearing and drinking while driving were the priorities of discussion,

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[Students participate in interactive traffic safety day | Community | duncanbanner.com](#)

The Duncan Banner

Students participate in interactive traffic safety day

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Students participate in interactive traffic safety day

By Tamara Gregor The Duncan Banner Oct 4, 2023



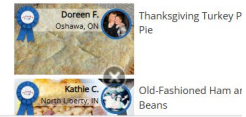
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Forecast from: **Laura Mock**

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FOX23 News Tulsa

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Students at Northeast Tech in Claremore got a lesson on safe driving Tuesday.

["Oklahoma Challenge" seeks teens to drive safe \(kfor.com\)](https://www.kfor.com)

LOCAL

"Oklahoma Challenge" seeks teens to drive safe

by: [Terré Gables/KFOR](#)
 Posted: Oct 24, 2023 / 12:36 PM CDT
 Updated: Oct 25, 2023 / 04:44 PM CDT

OKLAHOMANS IT COULD PAY OFF

SHARE

OKLAHOMA CITY, Okla. (KFOR) – A traffic safety program focused on increasing traffic safety in Oklahoma is preparing to reward safe teen drivers.

Current 51° 	Tonight 28° 	Tomorrow 57°
Sunny	Clear Precip: 0%	Sunny Precip: 0%

[The Oklahoma Challenge and Cambridge Mobile Telematics Partner to Launch Safe Driving Contest for Teens - Cambridge Mobile Telematics \(cmt telematics.com\)](https://www.cmt telematics.com)

CAMBRIDGE MOBILE TELEMATICS

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The Oklahoma Challenge and Cambridge Mobile Telematics Partner to Launch Safe Driving Contest for Teens

Safe driving contest to help combat distracted driving among Oklahoma teens

MARCH 22, 2023

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[The Oklahoma Challenge Joins Forces with Cambridge Mobile Telematics for Teen Safe Driving Contest \(coverager.com\)](#)

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Cambridge Mobile Telematics
Cambridge Mobile Telematics
Oct 23, 2023

The Oklahoma Challenge Joins Forces with Cambridge Mobile Telematics for Teen Safe Driving Contest

Road safety organization and telematics leader team up for shared mission of making the world's roads and drivers safer

NORMAN, Okla. & CAMBRIDGE, Mass. – The Oklahoma Challenge, a traffic safety program focused on increasing teen traffic safety in Oklahoma, and Cambridge Mobile Telematics (CMT), the world's largest telematics service provider, have partnered for another Oklahoma Challenge Safe Driving Contest, a safe driving competition for teen drivers in Oklahoma. The competition offers young drivers a competitive platform to win prizes for safe driving, including cash, and resources for their schools and clubs. The GHSA and the Oklahoma Highway Safety Office are key partners in the challenge.

"At Oklahoma Challenge, we're committed to building healthy and safe communities by

[Oklahoma Challenge announces statewide teen safe driver contest | News | theadanews.com](#)

Oklahoma Challenge announces statewide teen safe driver contest

Submitted content Oct 24, 2023

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"Oklahoma Challenge" contest and app aims to improve teen driving

Todd Shannon Oct 26, 2023 Updated Oct 26, 2023 0



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Traffic safety event prepares teens to hit the road in Duncan



5:04 Lawton WATCH EVERYWHERE

[Oklahoma Challenge announces statewide teen safe driver contest | News | mcalesternews.com](#)

The screenshot shows the McAlester News-Capital website. At the top, there is a navigation bar with the McAlester News-Capital logo, a home icon, and links for E-Paper, Local Events, Celebrations, Obituaries, and Public Notices. On the right side of the navigation bar, there are links for Contact Us, SUBSCRIBE, and LOGIN. Below the navigation bar, the current temperature is 53° and the date is Monday, November 27, 2023. The main headline reads "Oklahoma Challenge announces statewide teen safe driver contest" with a sub-headline "Submitted content Oct 23, 2023". Below the headline, there is a carousel of images with a "1 of 2" indicator. To the right of the carousel, there are buttons for "COUPON DEALS" and "NEWSPAPER ADS".

[Oklahoma becomes first state to require work zone safety course for teens | News | fox23.com](#)

The screenshot shows the FOX23 News website. The top navigation bar includes the FOX23 NEWS logo, a menu icon, and links for WEATHER, NEWS, FOX23 INVESTIGATES, SPORTS, MEET THE TEAM, and SHARE WITH US. The main headline reads "Oklahoma becomes first state to require work zone safety course for teens" with a sub-headline "Joaquin Montiel, Alexa Mostrom Oct 27, 2023". Below the headline, there is a video player showing a yellow sign that says "STUDENT DRIVER" and a red and black striped sign that says "CAUTION: STUDENT DRIVER". On the right side of the video player, there is a weather widget showing "1 PM 51°" and a "WATCH" button. At the bottom right of the video player, there is a "FOX23" logo and a "FOX23 NEWS" button.


[New law mandates teen drivers to undergo safety training for work zones and first responders](#)
[| KOKH \(okcfox.com\)](#)

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New law mandates teen drivers to undergo safety training for work zones and first responders

by Grant Palmer | Sat, October 21st 2023, 11:53 PM CDT



New law mandates teen drivers to undergo safety training for work zones and first responders (KOKH)

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...lete work zone safe and first responder safety

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